

Boxcryptor Wins "WirtschaftsWoche" Start-up Award

Boxcryptor – yesterday the easy and secure encryption solution for Dropbox, Google Drive, SkyDrive and Co. was selected as the winner of this year's "WirtschaftsWoche" start-up award. The Boxcryptor team was able to defy more than 100 other competitors, and took the start-up award, which has been awarded annually since 2007, to Augsburg.

Hamburg, 11/08/2013: Yesterday, the "Neumacher Conference" took place in the Speicherstadt in Hamburg. At this conference, a forum for founders, entrepreneurs and investors, the numerous visitors were able to meet renowned speakers, like Roland Tichy (chief editor of "WirtschaftsWoche"), Lars Hinrichs (founder of Xing) or Prof. Dr. Günter Faltin (founder of the "Entrepreneurship Foundation"). There were discussions on topics such as "Start-up time – Start-up hype" or the current problems of the German venture capital scene.

In the evening, the winner of this year's start-up award was announced. Out of more than 100 competitors, the jury had invited five finalists to Hamburg. Besides Boxcryptor, these were: Pflegeschule.de, Changers, Brooklyn Soap, lognos and kontextR. In the late evening, Roland Tichy announced the winner and gave some reasons for the jury's decision: The German security software Boxcryptor not only is a solution for a hot topic, but it also has been used by already thousands of customers from all over the world and impresses with a competent management team.

Boxcryptor now can regularly publish a founder's diary in the "WirtschaftsWoche" for a period of one year and receives material prizes of € 300,000. The young entrepreneurs will be supported by experts from Osborne Clarke, the „Business Angels" network b-to-v Partners AG, the brand experts of the advertising agency Tjink from Hamburg and the personnel consultants of Heidrick & Struggles. Andrea Pfundmeier and Robert Freudenreich, founders and directors of Boxcryptor: "We are very pleased that we were able to convince the jury with our concept. The next year, we want to direct investments to the area of marketing and sales, and we are very glad that we now have excellent experts at our side, who can help us in this." In addition, the company hopes that the regular articles in the "WirtschaftsWoche" will attract the attention of potential customers and cooperation partners to the company from Augsburg.

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Secomba is a company located in Augsburg, Germany, and was founded in 2011. It is dedicated to innovation in the cloud security sector. Its encryption software Boxcryptor (www.boxcryptor.com) is a user friendly software solution which guarantees, under the highest security standards, the security of files.